## World Breastfeeding Week - 2018









Breastfeeding week was celebrated by the department of Paediatrics, OBG & Nursing starting 31st July with a one day sensitization programme for the nursing staff. It was an intercollegiate programme attended by staff nurses of various hospitals and was preceded by a rally on breastfeeding in Ramaiah campus.

The other programmes organised were

- 1. Model/ poster exhibition display on all seven days.
- 2. Public awareness and education on all 7 days.
- 3. Quiz on Importance of breastfeeding for nursing staff.
- 4. Theory and practical session for antenatal nursing staff.
- 5. Role play on the last day of celebration by nursing staff to raise awareness among the public

These programmes were Inaugurated by Mrs.Jayakumari.M.J. (W/O Dr. M.R Jayaram, Chairman, GEF),

Sri. M.R. Sreenivasa Murthy, IAS, Chief Executive, GEF (Medical),

Dr. Naresh Shetty, President, RMH,

Dr. Medha Y Rao, Principal & Dean, RMC,

Dr. Harish, Associate Dean, RMC.

Dr.Narendranath.V, Chief Administrator ,RMCH.